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DESIGN IN DALLAS/FORT WORTH



DREAM IT. LOVE IT. LIVE IT.

For interior designer **Dana Bass**, her inspiring tagline doesn't just define her business. It guides her life.

Dana Bass likes her martini with four olives and knows what engine is under your hood. The founder and principal designer of her namesake firm, Dana Bass Designs, she is anything but ordinary. "Life's short; I'm here to live it with bold decisions and a big heart," says Bass.

Her fierce love for design started long before college, and she hasn't looked back since. With nearly two decades of professional design experience and numerous awards, Bass has cultivated a creative dialogue between her clients and their homes. Paying homage to the history and architecture of every project, Bass and her team masterfully mix distinctive furnishings with artwork to create

luxe, yet eminently comfortable homes across the country.

Her firm's trademarked tagline is as much a personal mantra as it is a design philosophy. "Dream it. Love it. Live it," Bass says. "This embodies the process of our design work from concept to completion. We listen intently to our clients to clearly understand how they want to honor their home and its ability to foster connection, laughter, and growth."

Bass delivers a design scheme that brings out the best in her clients' homes and over delivers in the final finish out. Bass adds there's nothing more fulfilling than hearing a client say, "You did everything I never knew I wanted, and it's perfect."

When she's not designing, Dana enjoys car shows and poolside entertaining in her recently renovated home in the heart of Preston Hollow in Dallas, Texas. Join her on a photo shoot, and if you're lucky, you might catch her rapping to '90s hits. One thing's for certain: Wherever you find her, you'll be wowed by her creative genius and her ability to build trusted client relationships that are as meaningful as the spaces she creates.



DANA BASS DESIGNS

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